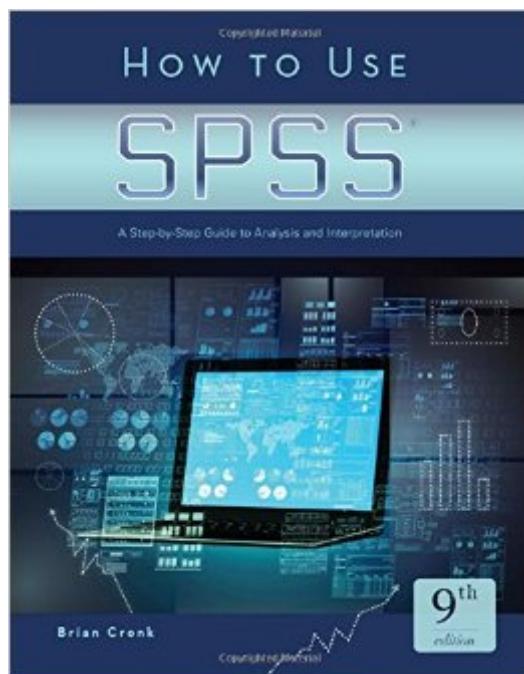


The book was found

How To Use SPSS®: A Step-By-Step Guide To Analysis And Interpretation



Synopsis

Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data. All major statistical techniques covered in beginning statistics classes are included: descriptive statistics graphing data prediction and association parametric inferential statistics nonparametric inferential statistics statistics for test construction Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics. Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test. More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms. Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program. Thoroughly field-tested; your students are certain to appreciate this book.

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